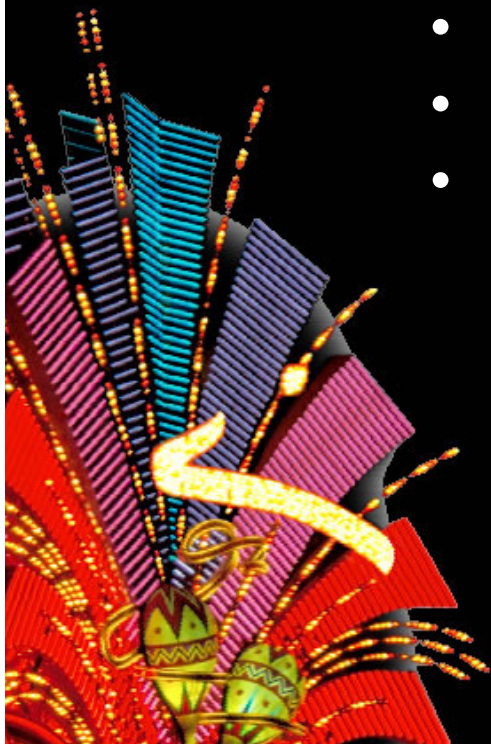


# Canadian Coding and Presort 2008

- Lloyd Moss, Senior Product Manager
- Debora Murphy, Principal Software Engineer
- John Hanton, Director of Product Management



**MapWorld<sup>08</sup>**  
**LIVE IN LAS VEGAS**

**G1** customer conference **08**  
**LIVE IN LAS VEGAS**

# AGENDA

- Introduction of New Product Manager, Jim Sexton
- 2007-2008 Canadian Addressing Review
- What's Ahead for Canadian Addressing in 2009
- 2007-2008 Canadian Presort Changes
- What's Ahead for Canadian Presort in 2009
- Lettermail Modernization



# Changes Implemented January 2008

- Addressed Admail
  - Annual inflationary price increase
  - National Service Standard from 4-15 days to 4-13 days
  - RPNs for Presort - LCP AND NDG
  - Maximum container weight reduction from 25kg to 22.7kg
  - Introduction of reusable plastic pallets for LCP brick-piling (for a usage fee)



# Canadian CODE-1 Plus and SortStream Canada Have a New Product Manager

- Jim Sexton
- Contact him at [James\\_Sexton@g1.com](mailto:James_Sexton@g1.com) or at 301-918-0897



# Address Accuracy 2009

- Recognition Period Extension
- No rule changes for this period.
- Recognition will be extended until June 30, 2009
- New SERP Addressing regulations will start on July 1, 2009



# Address Accuracy 2009 (Continued)

## Potential Changes

- Investigating Rules changes for Apartment addresses and Rural addresses (Rural Postal Code).

### Issue:

- Undeliverable mail is becoming an issue for mailers and for Canada Post

### Solution:

- In the process of performing an impact analysis with several proposed options.
- Results will be ready for end of June 2008



# Address Accuracy continued

## Apartment Addresses.

Reasons that cause mail to be undeliverable.

- Mailer does not have suite information on mail piece
- CPC does not have suite information captured
- Resident has moved

## Rural Addresses (Rural Postal Code).

Reasons that cause mail to be undeliverable.

- Mailer is missing Delivery mode info,
- Mailer is missing civic information,
- CPC does not have all civic information captured,







# Addressed Admail and Catalogue Mail Amalgamation

- Move away from two separate products, which have many similarities, and move toward a single product offering.
- Adjust the current Addressed Admail product size and pricing to include heavier items up to 1.36kg.
- Migrate all items over 1.36kg up to 25kg to the Parcels LoB.
- Provide LCP as a mail preparation option for items over 500g (Catalogue Mail is currently only available for NDG).



# Amalgamation Solution (Continued)

- Adjust the Addressed Admail size specifications to allow for larger catalogues in the mailstream
- Other Addressed Admail specs will apply to heavier catalogues
- Allow catalogues to be subject to the minimum volume requirement of 1,000 pieces (currently 2,500 for Catalogue Mail)
- Allow samples to be sent with catalogues weighing over 500g
  - Allow Repositionable Notes (RPNs) to be applied on catalogues



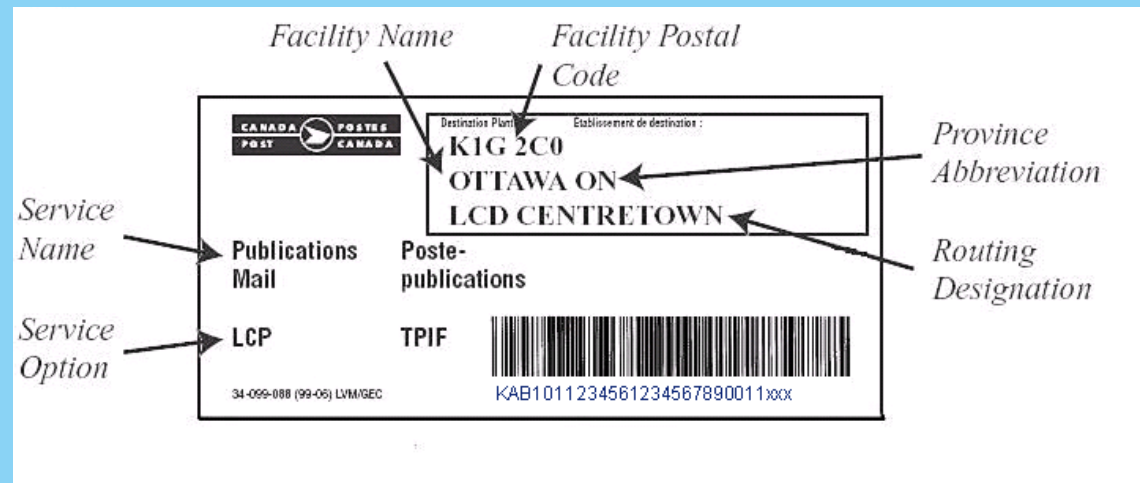
# 2009 Plant Receiving Changes

- **Barcoded Container Labels**
  - Redesigned Presort container labels will be barcoded so that they are linked to the SOM and the mailing details information regarding the contents of the container
  - Will enable better and faster induction & verification
  - Consistent with desire to provide automated verification and, in the future, enable visibility tracking



# Barcode on Container labels

- Current code 128 format (28 characters)
- Only for Presort mailings
- Content of barcode to be included on label
- Barcode data to contain;
  - Full postal code (FSA-LDU)
  - Unique Container ID
  - Unique Mailing Plan ID
  - Container Level
  - Product Type



# Electronic Documentation

- Mailers must create and upload presort information to EST instead of presenting paper documentation.
  - Program starts in January, may be mandated by July 2009
  - One zip file with all mailing details and mailing summary information must be uploaded into EST
- CPC supplies an upload client program that allows the eSOM to be viewed and modified prior to submitting data to CPC.
- Will enable better and faster induction & verification



# How e-Documentation Will Work

- SortStream Canada will generate its own unique e-SOM number and generate “Event Manager” files for all CPC products supported (availability TBD)
- Mailers will need a program to print barcoded container labels and generate “ad-hoc” labels which will be added to data files
- CPC supplied “Wizard Assistant for Electronic Shipping Tool” will import zip file.



# Mailing Plan Importation



Electronic Shipping Tools Desktop (8.1.0b-1823)

File Customer Security Data Maintenance Reports Tools Window Help

0004639308

0004639308 - CPC-DAVID

- Manifests
  - Opened Manifests
  - Finalized Manifests
  - Transmitted Manifests
  - Deleted Manifests
  - Finalize Session Logs
  - Transmit Session Logs
  - Deleted Logs
- SOMs
  - Templates
  - Opened SOMs
  - Finalized SOMs
  - Transmitted SOMs
  - Deleted SOMs
  - Transmit Session Logs
  - Deleted Logs

Order Items

Cost Centres...

Address Book...

Group Shipping of Clients...

Group Shipping of Imported Orders...

Containers...

Pre-defined Goods...

Contract Number Alias...

Salutations...

Site Information...

Customer...

Client...

Import Presort Software Mailing Plan...

Import Template

Navigate using top menu or button

Shipping

- Ship a Package
- Track a Package
- Void an Item

Mailing

- Create a SOM
- Import mailing plan
- Print a Report

Documents

- Transmit/Print
- Finalize/On-Hold
- Copy/Reprint

Move

- Delete
- Open

Tables

- Address Book
- Import Order File
- Export History

System

- Help
- Check for Updates
- Exit

start

Electronic Shipping To...

PrintKey 2000 v5.10

untitled - Paint

8:17 PM

# Locate file to import



Electronic Shipping Tools Desktop (8.1.0b-1823)

File Customer Security Data Maintenance Reports Tools Window Help

0004639308 - CPC

0004639308 -

- Manifests
  - Opened Manifests
  - Finalized Manifests
  - Transmitted Manifests
  - Deleted Manifests
  - Finalize Session Logs
  - Transmit Session Logs
  - Deleted Logs
- SOMs
  - Templates
  - Opened SOMs
  - Finalized SOMs
  - Transmitted SOMs
  - Deleted SOMs
  - Transmit Session Logs
  - Deleted Logs

Open File - Import Presort Software Mailing Plan

Look in: Local Disk (C:)

- 195d1d26dada9d9511fa
- Bundle
- Documents and Settings
- Drivers
- EPSON
- fcd576cd1b69288110fdd5ec49
- KPCMS
- My Memory Vault
- My Music
- Program Files
- SERP FILES
- WINDOWS

Delimiter:

File name:

Files of type: \*.txt

Open Cancel

Shipping: Ship a Package, Track a Package, Void an Item

Mailing: Create a SOM, Print a Report

Documents: Transmit/Print, Move, Finalize/On-Hold, Delete, Copy/Reprint, Open

Tables: Address Book, Import Order File, Export History

System: Help, Check for Updates, Exit





# CANADIAN PRODUCT ROADMAP

- CODE-1 Canada Version 3.2.0 – supports new SERP requirements for July 2009
  - Available March 2009
- SortStream Canada 2.6.3 – supports January 2009 changes
  - Available October 2008
- SortStream Canada 2.7.0 – supports E-documentation
  - Available April 2009











