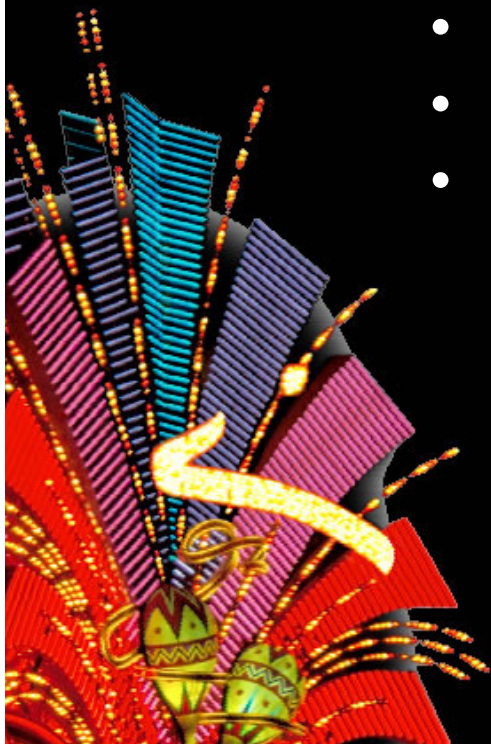


Postal Panel 2008

- Lloyd Moss, Senior Product Manager
- Kevin Conti, Director of Mailing Solutions
- David Robinson, Pitney Bowes Director Address Quality



MapWorld⁰⁸
LIVE IN LAS VEGAS

G1 customer conference **08**
LIVE IN LAS VEGAS



Postal Regulatory Issues 2008 and Beyond

Origin Palletization

- Used for First Class and other non-drop shipped mail
- Required for Full Service IMB
- Creates four basic “separations”
 - Origin 5D, 3D, SCF (L002) & ADC (L004)
 - Ground transportation (L201)
 - Surface Transportation Centers (new labeling list)
 - Air Transportation (everything left)
- Co-palletization after verification will be encouraged.
- Origin Palletization MTAC 117 Workgroup



New Move Update Requirements

- Must use approved Move Update method
 - NCOALink™
 - ACS™ Address Change Service
 - FastForward™ (except STD Flats)
 - Ancillary Endorsement
 - Alternate Method (Pub 363) – First Class Only
 - 99% Rule
 - USPS approved alternative
- Must apply changes 95 days prior to mailing
- Required for ANY for any First Class discount or to mail with Standard rates



2009 – a Year of Big Changes

- March 29
 - Automated flat address placement changes
- May 2009
 - 2nd Annual Price Increase
 - Delivery Point ZIP Code required for automation discount on flats
 - FSS Preparation Rules will likely be implemented
 - Bundle, sack and pallet charges possible for Standard flats
 - Intelligent Mail Full Service discounts available
- August 1
 - CASS Cycle M
 - Seamless Acceptance program starts



FSS Preparation Changes

- Being worked on by MTAC 115
- Two different preparations likely
 - FSS preparation features different bundle sizes and palletization rules
 - No Carrier Route discount
 - Non-FSS preparation uses current preparations
- FSS drop ship entry points may be different from non-FSS entry points
 - Non-automation mail including Firm Bundles going to FSS zones may be handled as non-FSS mail
 - Creates more entry points.



Intelligent Mail

- Postnet can be used until May 2010
- Full Service IMB Requires
 - Unique IMB barcodes
 - E-documentation
 - Unique IM tray/sack tags and IM pallet/APC labels
 - May qualify for extra discount plus Free ACS
- Basic IMB
 - Must include Mailer ID but s/n does not have to be unique
 - Can still use Confirm or ACS, just not both at once
- Final requirements unlikely until after NPF



Crystal Ball: 2010 and Beyond?

- Postnet Sunset 5/2010
- CASS Cycle N – 8/1/2010
 - SuiteLink™ required
 - Lose automation discounts for secondary DPV errors
- Pay per Performance?
 - Automation discounts based on actual UAA and preparation accuracy measurement

