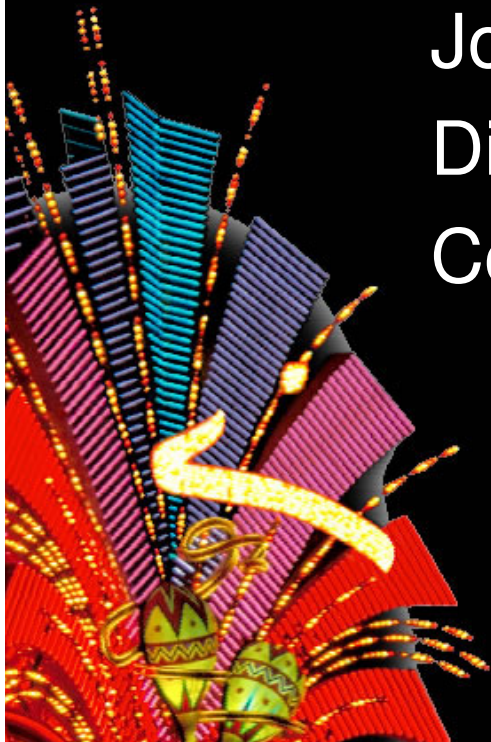


# Turbocharge your Environment

John Hanton

Director, Product Management

Communications Intelligence



**MapWorld<sup>08</sup>**  
**LIVE IN LAS VEGAS**

**G1** customer conference **08**  
**LIVE IN LAS VEGAS**

# Mission



We Improve **Business Processes**  
Where **Addresses** are Important





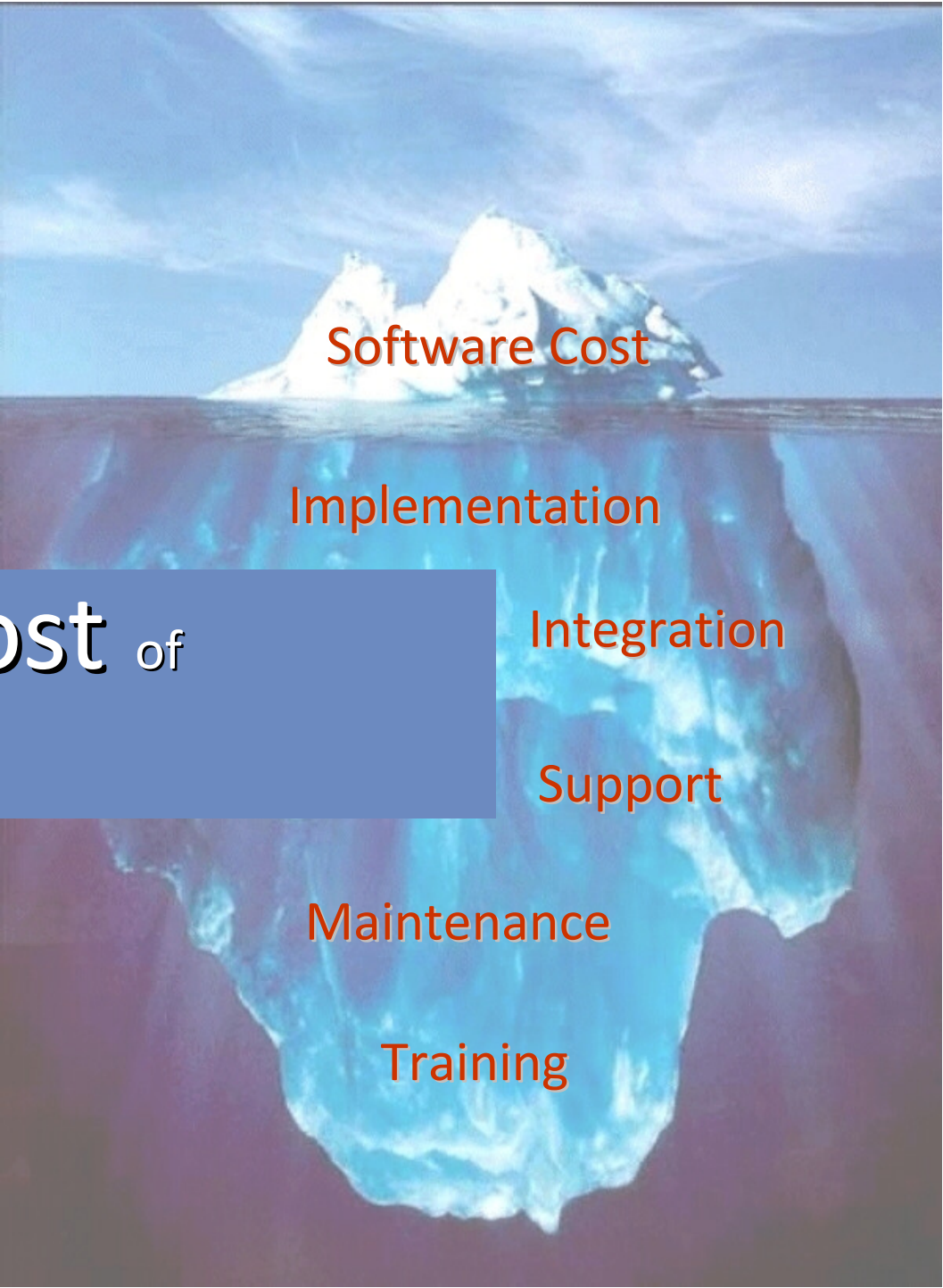




You said...



Lower my total Cost of Ownership





























# Platform Advantages

- Lowers TCO
- Preserves existing customer functionality
- Extends application support
  - E.g. Verimove with TRU64
- Faster adoption of new USPS regulations





